

TVCC Equine Program



TQA's Horse Training Program

Study and Research on the Science, Art and Business of:

Training & Selling Horses to the Public

From Foundation to Finish “\$\$\$”, to Marketing and Sales “\$\$\$”

Training for the Cross LLC

Wade & Amaia Black
(Mateo, Josie & Cylas)



A) 5 Different Phases of Training (Setting a Solid Foundation)

- Ground Work, Phase 1, Phase 2, Phase 3, Phase 4

B) 4 Different Stages of Training (Foundation to Finish)

- Set Foundation, Use Job to Build on Foundation,
Take Foundation to Do a Job, Maintain Foundation

C) 4 Different Levels of Training (Hitting the Target Market)

- Started Prospect, Solid Prospect, Seasoned Horse,
Baby Sitter & Old Campaigners

2) Solid Prospect

- Time: 1 Year Additional Training
- Age: 3-5 Years Old
- Price Range: \$5,000 – \$10,000



3) Seasoned Horse

- Time: 2-3 Years Additional Training
- Age: 6-10 Years Old
- Price Range: \$7,500 – \$20,000



1) Started Prospect

- Time: 40 -120 Days
- Age: 2-3 Years Old
- Price Range:
\$3,000 – \$5,000



4) Baby Sitters & Old Campaigners

- Time: 3-5 Year Additional Training
- Age: 8-20 Years Old
- Price Range: \$5,000 - \$30,000



Children should be allowed to make their own decisions.
(As long as riding is one of them.)